



Project Coordinator, Healthy Corner Store Initiative

The Food Trust, founded in 1992, is a non-profit organization working to ensure that everyone has access to affordable, nutritious food. The Food Trust works to educate the public about good nutrition and to increase the availability of fresh food in neighborhoods throughout the region and the state. The Food Trust works with school districts, supermarket operators, corner store owners, public and private partners, and farmers to make fresh food and nutrition education available to everyone. More information about The Food Trust is available at www.TheFoodTrust.org

The Food Trust's Healthy Corner Store Initiative seeks to reduce the incidence of diet-related disease and obesity by improving the snack food choices made by adolescents in corner stores. The Initiative uses social marketing and education to increase demand for healthy snacks, works with corner store owners and the food industry to increase the availability of healthier choices in stores, and promotes participation in the school meals programs.

Responsibilities include:

- Build working relationships with store owners and suppliers to improve the availability of healthy foods in corner stores
- Work with The Food Trust's School team to coordinate classroom lessons and school promotions with the schools in the 5 pilot communities.
- Work with youth to empower them to change the foods in their corner stores through an interactive website, video project and youth leadership summit
- Disseminate information to staff on related activities taking place across the nation
- Collaborate with Temple University's Center for Obesity Research and Education to carry out the research component

Qualifications: The ability to work with others in a collegial environment to implement the agency's vision. An advanced degree is desirable but not required. Position involves frequent travel throughout the Philadelphia region and requires a valid driver's license and access to a reliable vehicle. Team building skills and the ability to encourage innovative thinking about problems, opportunities, and situations. Strong written and verbal communication skills. Spanish language skills desirable. Adept at forging strong relationships with key people inside and outside the agency. The ideal candidate will have the following personal characteristics: unquestioned integrity; personal stature; a passion for excellence; a high energy level; a sense of urgency; excellent listening skills; persuasive communications skills; an entrepreneurial spirit; a sense of humor; an open mind; a candid manner; a commitment to The Food Trust's mission.

Salary: Competitive, based on education and experience.

Job Open Date: Immediately

To apply: E-mail your résumé and cover letter to contact@thefoodtrust.org or fax to 215-575-0466. Please reference "Project Coordinator, Corner Store Campaign" in the subject line. Please do not call.

The Food Trust adheres to the policy of providing equal employment opportunities to all job applicants and employees regardless of race, color, religion, sex, age, national origin, veteran status, disability or sexual orientation.