

The Food Trust

Ensuring That Everyone Has Access To Affordable, Nutritious Food



FOR IMMEDIATE RELEASE

November 17, 2014

Contact:

Carolyn Huckabay

chuckabay@thefoodtrust.org

215-575-0444, ext. 8188

This Giving Tuesday, support healthy food access and education by dining out at local favorites The Farm and Fisherman, Tria Cafe or Pitruco Pizza

Participating restaurants to donate 30 percent of food sales to The Food Trust on Dec. 2

WHEN: Tuesday, December 2

WHERE: **The Farm and Fisherman (thefarmandfishermanbyob.com)**
1120 Pine St., 5-10 p.m.

Tria Cafe (triacafe.com)
123 S. 18th St. and 1137 Spruce St., noon-late night

Pitruco Pizza (pitrucopizza.com)
Fairmount: 22nd and Brown streets, 5-8 p.m.

WHAT: This holiday season, The Food Trust is partnering with three well-known Philadelphia restaurants to celebrate Giving Tuesday in a fun and delicious way. On December 2, **The Farm and Fisherman**, two locations of **Tria Cafe** and **Pitruco Pizza** will donate 30 percent of evening food sales to The Food Trust, helping the agency ensure that children and families across the region have access to healthy, affordable food.

“We’re so excited to work with some of our favorite Philadelphia food entrepreneurs for Giving Tuesday, and so grateful for their generous contributions,” says **Yael Lehmann**, executive director of The Food Trust. “With a farm-to-table BYOB, a small-plates café and a food truck to choose from, we hope everyone can find something they love.”

The fundraising model Giving Tuesday was created in 2012 by the 92nd Street YMCA and United Nations Foundation in an effort to kick off the giving season. On the Tuesday after each Thanksgiving, organizations and individuals around the world come together for this global celebration of a new tradition of generosity.

About The Food Trust

The Food Trust, a nonprofit founded in 1992, strives to make healthy food available to all. Working with neighborhoods, schools, grocers, farmers and policymakers, The Food Trust has developed a comprehensive approach that combines nutrition education and greater availability of affordable, healthy food. To learn more about The Food Trust, visit thefoodtrust.org.

Sample tweet:

Tasty dinner plans for #GivingTuesday: @farmfisherman, @triaphilly + @pitrucopizza to donate 30% of food sales to @thefoodtrust 12/2!