

The Food Trust

Ensuring That Everyone Has Access To Affordable, Nutritious Food



MEDIA ADVISORY

For Sunday, May 17

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Celebrate the Dedication of Congregation Rodeph Shalom's Major Renovation and The Food Trust's Common Ground Marketplace Preview on Sunday, May 17

Preview event to include farmers' market stands, entertainment, wellness and more

WHEN: **Sunday, May 17, 1-4 p.m.** (*Dedication ceremony, 12:30 p.m.*)
Outside Congregation Rodeph Shalom
615 N. Broad St.

WHAT: In conjunction with the Dedication Ceremony to celebrate the opening of the newly renovated **Congregation Rodeph Shalom** at 615 N. Broad St., **The Food Trust** will host a preview of **Common Ground Marketplace's** expanded 2015 season on Sunday, May 17, from 1 to 4 p.m.

Common Ground Marketplace is a gathering space that empowers neighbors to celebrate the diverse and culturally rich community of North-Central Philadelphia. This Sunday market, which officially opens July 12 and will continue through November, will feature an exciting selection of farmers, food artisans, artists, community outreach programs, fitness activities, on-site preventive health and social services, market tours and much more.

The May 17 preview will include:

- Farmers' market produce from **Philly Food Works** and **Philly Urban Creators**
- Cider and baked goods from **Frecon Farms**
- Smoked fish from **Neopol Savory Smokery**
- Indego Philly bike share test rides, hosted by the **Bicycle Coalition of Greater Philadelphia**
- Check Up from the Neck Up preventive care from **Sheller 11th Street Family Health Services of Drexel University**
- Vegan treats from **Naturally Sweet Desserts**
- Hot Sauce from local saucier **Burning Bush**
- Guest **food trucks** and more!

Congregation Rodeph Shalom's new expansion and renovation, an innovative 17,500-square-foot, four-story meeting and classroom addition designed by acclaimed Philadelphia architecture firm KieranTimberlake, positions the historic synagogue as a vibrant neighborhood hub where North-Central Philadelphia's residents can meet and share ideas on faith and community.

Common Ground Marketplace, an initiative created by Rodeph Shalom's social justice committee and The Food Trust, and sponsored by congregants Judith Creed and Robert Schwartz, celebrates the connection between congregation and community. The public marketplace, supported by Rodeph Shalom's deep roots in the culture of

giving and reaching beyond the walls of the synagogue, aims to work with neighbors to build a vibrant, healthy meetingplace for all. Now in its second season, the marketplace is expanding its vision to include not only farmers' market offerings but also dynamic social, economic and food justice services.

Common Ground Marketplace, established in 2014, is part of the The Food Trust's network of more than 25 markets, serving more than 400,000 customers annually in Philadelphia. Common Ground Marketplace also provides convenient access to healthy, affordable foods for all by accepting SNAP (food stamp) benefits and Philly Food Bucks. The Food Trust, a nonprofit founded in 1992, strives to ensure that everyone has access to healthy, affordable food and information to make healthy decisions. To learn more about our farmers' markets, visit thefoodtrustmarkets.org or thefoodtrust.org.