

The Food Trust

Ensuring That Everyone Has Access To Affordable, Nutritious Food



FOR IMMEDIATE RELEASE

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Eat Healthy, Give Healthy! Food Drive Returns on June 4 with Fairmount Farmers' Market Community Celebration

WHEN **Thursday, June 4**
3-7 p.m.

WHERE: **Fairmount Farmer's Market**
22nd Street and Fairmount Avenue

WHAT: This spring, **The Food Trust** is partnering once again with the **Greater Philadelphia Coalition Against Hunger** to host **Eat Healthy, Give Healthy!**, a healthy food drive at one of The Food Trust's most popular farmers' markets in Philadelphia. At this community celebration on **June 4** from **3 to 7 p.m.**, farmers' market shoppers will have the opportunity to share seasonal spring produce with Philadelphia's low-income families by purchasing and donating healthy items to food pantries in Fairmount.

In addition, farmers' market shoppers can enjoy two free 30-minute **yoga classes, live music, nutrition education workshops** and more!

All market shoppers who participate in the Eat Healthy, Give Healthy! food drive will also be entered in a **raffle** to win prizes like yoga class passes and gift certificates to local businesses.

"As we work to alleviate hunger in our region, we understand how important access to healthy food is to that mission," says **Laura Wall**, executive director of the Coalition Against Hunger. "Over 70 percent of our food pantry clients report having a diet-related disease. The Eat Healthy, Give Healthy initiative is a great way to help increase the amount of fresh food that our local food pantries receive, and to increase the health of those communities."

Adds Yael Lehmann, executive director of The Food Trust: "We're thrilled to be continuing our collaboration with the Coalition Against Hunger this spring. Sharing the fresh and nutritious fruits and vegetables available at our farmers' markets with those without access to them is at the heart of our mission."

The Greater Philadelphia Coalition Against Hunger supports a network of over 100 food pantries throughout Philadelphia, many of which do not have the resources to keep fresh produce in stock. The produce collected during the Eat Healthy, Give Healthy! produce drive will be purchased from local farmers and will go directly to pantries and soup kitchens in Fairmount.

About The Food Trust

The Food Trust, a nonprofit founded in 1992, strives to make healthy food available to all. Working with neighborhoods, schools, grocers, farmers and policymakers, The Food Trust has developed a comprehensive approach that combines nutrition education and greater availability of affordable, healthy food. To learn more about The Food Trust, visit thefoodtrust.org.

About the Greater Philadelphia Coalition Against Hunger

Founded in 1996, the Greater Philadelphia Coalition Against Hunger strives to build a community where all people have the food they need to lead healthy lives. The Coalition connects people with food assistance programs and nutrition education; provides resources to a network of food pantries; and educates the public and policymakers about responsible solutions that prevent people from going hungry.