

# The Food Trust

Ensuring That Everyone Has Access To Affordable, Nutritious Food



## **FOR IMMEDIATE RELEASE**

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## **Special Thanksgiving and December Markets at Headhouse**

*The Food Trust Continues to Celebrate 10 Seasons of Headhouse Farmers Market with a Day-Before-Thanksgiving Market and December Holiday Markets*

**WHEN:** **Wednesday, November 23**  
10:00 a.m.-4:00 p.m.

**WHERE:** **Headhouse Farmers Market**  
Second and Lombard streets

**WHAT:** As we continue celebrating Headhouse Farmers Market's 10<sup>th</sup> season, we invite shoppers, families and visitors to enjoy fresh produce and locally crafted gifts and products with our **Day-Before-Thanksgiving Market** and **December Holiday Markets**.

On **Wednesday, November 23** from **10:00 a.m. to 4:00 p.m.**, shoppers can find all the quintessential foods and ingredients for their favorite gut-busting holiday at Headhouse's **Day-Before-Thanksgiving Market**. In addition to fresh produce, the market will feature baked goods, fresh bread, jams and jellies, coffee beans and more. As for the main course, Griggstown Farm, a small family farm from Princeton, New Jersey, is currently accepting preorders for its **pasture-raised turkeys**. People can place their orders [online](#) and pick them up at Headhouse that Wednesday.

"It's a great spot for last-minute items," says **Lisa Kelly**, Headhouse Market Manager and Program Associate at The Food Trust. "Gifts, fruits and veggies, sweet treats and even preordered turkeys – we've got it all."

Finally, Headhouse will be ending the season with holiday cheer with three **December Holiday Markets** on **Sunday, December 4, 11 and 18** from **10:00 a.m.-2 p.m.** With sales throughout the market, new and old vendors will be bringing a wealth of products, including wreaths and ornamentals, succulents and air plants, tea, hard cider, locally distilled whiskey, fruits and vegetables and much more. The Food Trust will also be holding a **Give the Gift of Philly Food Bucks drive** where guests can put their donations towards helping Philadelphians in need obtain fresh fruits and vegetables. December 18 marks the last market for the season.

"Supporting local farmers and vendors is what Headhouse is all about," says **Yael Lehmann**, Executive Director of The Food Trust. "The variety at the December Markets is amazing, and we could not have asked for a better lineup this year."

### **About Headhouse Farmers Market**

Headhouse Farmers Market, established in 2007, is part of the The Food Trust's network of 24 markets, serving more than 400,000 customers annually in Philadelphia. Sponsored by **Lankenau Medical Center, part of Main Line Health**, Headhouse also provides convenient access to healthy, affordable foods for all by accepting SNAP (food stamp) benefits and Philly Food Bucks.

### **About Philly Food Bucks**

In 2010, the Philadelphia Department of Public Health and The Food Trust launched the Philly Food Bucks program, a healthy food incentive program for SNAP (food stamp) recipients. For every \$5 spent using SNAP at participating markets, customers receive a \$2 Philly Food Bucks coupon for fresh fruits and vegetables, increasing the purchasing power of lower-income shoppers by 40%. Visit [thefoodtrustmarkets.org](http://thefoodtrustmarkets.org) or stop by The Food Trust tent at Headhouse to learn more.

### **About The Food Trust**

The Food Trust, a nonprofit founded in 1992, strives to ensure that everyone has access to healthy, affordable food and information to make healthy decisions. To learn more, visit [thefoodtrust.org](http://thefoodtrust.org).