

Outreach Associate (Part- Time): Cleveland, OH

The Food Trust is a nationally recognized nonprofit dedicated to ensuring that everyone has access to affordable, nutritious food and information to make healthy decisions. Headquartered in Philadelphia, The Food Trust works with neighborhoods, schools, grocers, farmers, and policymakers across the country to develop a comprehensive approach to improved food access that combines nutrition education and greater availability of affordable, healthy food. More information about The Food Trust is available at www.TheFoodTrust.org.

POSITION SUMMARY

The Food Trust is seeking a professional based in Cleveland, OH to coordinate neighborhood-based outreach efforts for a local initiative called The FARE Project. The FARE Project is a comprehensive initiative that connects community leaders and partners to improve the quality and availability of healthy food in Cleveland's neighborhoods. As a part of this effort, The Food Trust is seeking a part-time Outreach Associate who will have two key roles; 1) Organize neighborhood-based events to engage and connect grassroots community leaders, local entrepreneurs and organizational partners to collectively improve access to healthy food and address other key community issues and 2) Lead engagement efforts with neighbors and food retail stores to improve the community food environment. This Outreach Associate will work closely with the FARE Project Manager, as well as FARE Project Associate, business owners, non-profit organizations, community members and other key project partners. Outreach Associates will focus their work in one of three Cleveland communities; Buckeye-Woodland, Central-Kinsman, or Clark-Fulton.

ESSENTIAL FUNCTIONS

- Identify and connect with community leaders, grassroots organizations, and other partners in the community working to improve access to healthy food, transportation, affordable and high quality housing, living wage jobs, job training programs and education and other key community issues
- Organize neighborhood events that convene a diverse network of local community members and partners to share information, resources, and ideas
- Coordinate and lead a neighborhood-based local action or project that connects food with other key community issues
- Identify training, support or technical assistance needed to help build community capacity for change
- Work in partnership with FARE partners to organize a regional convening that engages and connects community leaders and institutional partners working to improve access to healthy food and address social determinants of health
- Support corner store owners in development activities including but not limited to, coordinating store tours and outreach events, utilizing effective marketing strategies, and maintaining a healthy product mix through sales and promotion ideas



- Organize and conduct outreach events at stores including taste tests, basic nutrition education, health screenings, and referrals to community resources
- Use resident input to inform healthy food retail program design, ensuring that small food retail stores and outreach programs serve the needs of local residents
- Act as a community liaison in meetings throughout Cleveland to promote the healthy food retail program and The FARE Project
- Maintain communication with FARE staff (meetings, phone, email, etc.) and share input and feedback from neighbors and store owners
- Provide additional assistance as needed to the FARE Project including data entry, community outreach, coordinating events with local partners, etc.

KNOWLEDGE, SKILLS AND ABILITIES

- Experience in community engagement, outreach or organizing in Cleveland and diverse communities is preferred.
- Residents or community members with strong ties to one of the following neighborhoods are highly encouraged to apply and strongly preferred. These neighborhoods include: Buckeye-Woodland, Central-Kinsman, and Clark-Fulton.
- Seeking individuals who are team players, creative, and comfortable communicating with neighbors, community partners, and local business owners
- Strong interest in health equity, food justice and community engagement
- Access to reliable transportation [Position requires frequent local travel for meetings and store visits; Work-related travel expenses are reimbursable.]
- General confidence with Microsoft Office suite, technology and online communications.
- Position based in Cleveland, OH

PHYSICAL DEMANDS

The physical demands described here are representative of those that must be met by an employee to successfully perform the essential functions of this job. Reasonable accommodations may be made to enable individual with disabilities to perform the essential functions.

- While performing the duties of this job, the employee will frequently stand and walk to/from while conducting food retail store visits; the employee will on a daily basis sit, use hands to finger, handle or feel objects, tools, or equipment; reach with hands and arms; balance; talk or hear. The employee will occasionally climb stairs; stoop; kneel; crouch or crawl; taste or smell.
- The employee must occasionally lift and/or move up to 25 pounds of program materials and other related documents
- Operate related office equipment and use necessary tools
- Frequent work at a computer workstation; daily keyboarding
- Specific vision abilities required by the job include frequent reading and close vision; distance vision; color vision; peripheral vision; depth perception; and the ability to adjust focus.

WORK ENVIRONMENT

The work environment characteristics described here are representative of those that must be met by an employee to successfully perform the essential functions of this job. Reasonable accommodations may be made to enable individuals with disabilities to perform the essential functions.

- The noise level in the work environment is usually moderate
- Although work is primarily indoors, you will be required to travel outside to stores and community locations/special events on a regular basis
- Position may require occasional trips to attend conferences, seminars, and meetings
- May require working non-traditional hours based on program needs

SALARY/PAY RATE: The Food Trust offers competitive pay, a comprehensive benefit program, and a supportive, mission-driven work environment where you can grow and learn both professionally and personally and be part of a great team.

EMPLOYMENT CATEGORY: Part-time, approximately 20 hours/week; Due to grant funding this position will end December 31, 2019.

JOB OPEN DATE: April 2019

To apply: E-mail your résumé and cover letter to jobs@thefoodtrust.org. Please reference "Outreach Associate Cleveland" in the subject line. For questions about the position please contact, Morgan Taggart at mtaggart@thefoodtrust.org or 216.368.6064

The Food Trust adheres to the policy of providing equal employment opportunities to all job applicants and employees regardless of race, color, religion, sex, age, national origin, veteran status, disability or sexual orientation.