

The Food Trust

Ensuring That Everyone Has Access To Affordable, Nutritious Food



FOR IMMEDIATE RELEASE

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Eat Healthy, Give Healthy! food drive invites holiday shoppers at Clark Park Farmers' Market to share healthy food with low-income families

WHEN: **Saturday, December 20th, 10 a.m.-2 p.m.**
Clark Park Farmers' Market
43rd Street and Baltimore Avenue

WHAT: **The Food Trust** is partnering with the **Greater Philadelphia Coalition Against Hunger** to host another healthy food drive, **Eat Healthy, Give Healthy!**, at Clark Park Farmers' Market on Saturday, Dec. 20. Shoppers will have the opportunity to share the harvest's bounty with Philadelphia's low-income families by purchasing and donating produce to food pantries in West Philadelphia.

The Greater Philadelphia Coalition Against Hunger works closely with a network of food pantries, many of which have a difficult time keeping fresh produce in stock. The produce collected during Eat Healthy, Give Healthy! will go directly to West Philadelphia area food pantries.

"Fresh, nutritious food is important for everyone — including those who may at times need the support of a food pantry," says **Laura Wall**, executive director of the Coalition Against Hunger.

Adds **Yael Lehmann**, executive director of The Food Trust: "Sharing fresh, nutritious fruits and vegetables with those without access to them is at the heart of our mission."

The Greater Philadelphia Coalition Against Hunger supports a network of over 100 food pantries throughout Philadelphia, many of which do not have the resources to keep fresh produce in stock. This season it is our goal to supply them and the families they serve with fresh, healthy options for the holidays. The produce collected during the Eat Healthy, Give Healthy! produce drive will be purchased from local farmers and will go directly to pantries and soup kitchens in West Philadelphia.

About The Food Trust

The Food Trust, a nonprofit founded in 1992, strives to make healthy food available to all. Working with neighborhoods, schools, grocers, farmers and policymakers, The Food Trust has developed a comprehensive approach that combines nutrition education and greater availability of affordable, healthy food. To learn more about The Food Trust, visit thefoodtrust.org.

About the Greater Philadelphia Coalition Against Hunger

Founded in 1996, the Greater Philadelphia Coalition Against Hunger strives to build a community where all people have the food they need to lead healthy lives. The Coalition connects people with food assistance programs and nutrition education; provides resources to a network of food pantries; and educates the public and policymakers about responsible solutions that prevent people from going hungry. For more information, visit hungercoalition.org.