



The Food Trust's Food Bucks program

Community-Based Organization Application for Food Bucks Distribution

This application is for community-based organizations that wish to participate in Food Bucks, a healthy food incentive program that enables SNAP recipients to purchase more fresh produce at participating Philadelphia farmers markets.

We are seeking community-based organizations who reach SNAP beneficiaries who are located near our farmers markets. Organizations that are approved will have the opportunity to distribute packets containing \$6 worth of Philly Food Bucks to their clients.

Please note: Organizations that distribute Food Bucks are required to have at least 15% of their distributed coupons redeemed in order to be approved to distribute Food Bucks during future seasons.

About the Philly Food Bucks Program:

- The goals of the Food Bucks program are to increase fruit and vegetable consumption, encourage SNAP use at farmers markets and support neighborhood farmers markets as a source of healthy, nutritious food.
- For every \$5 spent using an EBT card (ACCESS card) at participating farmers markets, the customer will receive a \$2 Food Bucks coupon for fresh fruits and vegetables. There is no cap on the amount of Food Bucks that a SNAP customer can earn.
- Farmers market customers may also receive Food Bucks as a **one-time benefit** from community partners who distribute the coupons. Proxy shoppers on behalf of the Food Buck recipients are prohibited. Food Bucks can also be earned at cooking demonstrations.
- Customers can use Food Bucks just like cash at participating farmers markets. Food Bucks can be used on fresh, local fruits and vegetables. The vendor will not ask to see an ACCESS card or any identification when accepting the coupon. No change can be received back.
- There are over 30 sites where customers can redeem Food Bucks coupons. Customers can use The Food Trust's farmers market brochure to find their nearest farmers market or visit our website: <http://www.thefoodtrustmarkets.org>.



Application for Food Bucks Distribution

Please complete the application below to see if your organization meets the criteria to participate in the Food Bucks program.

Organization Name: _____

Address: _____
Number & Street City State Zip Code

Contact Person Name: _____

Phone Number: _____ Email Address: _____

What is the mission of your organization?

How do you plan to incorporate Food Bucks into your work?

Please describe the population that your organization serves.

How many individuals do you reach that are current SNAP recipients or may meet eligibility requirements for SNAP?

Does your organization have any programming where Food Bucks and farmers markets could be promoted to a SNAP or SNAP-eligible population? Check all that apply and please provide additional details.

- Events _____
- Regular Workshops _____
- Community Meetings _____
- Newsletters _____
- Other programming _____

Would you be interested in participating in a tour of your local market with your clients? Yes No

In order to distribute Food Bucks to your clients, your organization must meet the following criteria. Please check which items describe your organization, its mission, and its participants:

- Most of our clients are on the SNAP program or are eligible for SNAP benefits.
- Our program encourages our clients to eat more fruits and vegetables, develop healthy eating habits, or engage in physical activities.
- Our organization is located within 10 blocks of a Food Bucks redemption site or we work primarily with individuals and families within 10 blocks of a Food Bucks redemption site. (See <http://www.thefoodtrustmarkets.org> for a list of Food Bucks redemption sites.)
- Our organization serves the population of at least one of the following zip codes: 19104, 19107, 19120, 19121, 19122, 19123, 19124, 19125, 19128, 19130, 19131, 19132, 19133, 19134, 19138, 19139, 19140, 19141, 19142, 19143, 19144, 19145, 19146, 19147, and 19148.
- Our organization will use The Food Trust's promotional materials.
- We understand that these coupons are not available to our staff and are meant to be distributed solely to the people and families who participate in our program.**
- We will take responsibility for distributing only one packet of Food Bucks to each person.** Our organization has the capability to keep track of our supply of Food Bucks.
- We will designate a point person to track and monitor the distribution of Food Bucks. Where applicable, we will report back when and where those coupons were distributed.
- Our distribution records will be made available to The Food Trust.
- We will complete an end-of-season survey at the end of the year.

Please email, fax, or mail the completed application to:

Brielle Underwood, The Food Trust
1617 John F. Kennedy Boulevard, Suite 900
Philadelphia, PA 19103
P: 215.575.0444
F: 215.575.0466
bunderwood@thefoodtrust.org