

The Food Trust

Ensuring That Everyone Has Access To Affordable, Nutritious Food



FARMERS MARKET MANAGER (SEASONAL, PART-TIME)

CAMDEN, NJ

The Food Trust is a nationally recognized nonprofit dedicated to ensuring that everyone has access to affordable, nutritious food and information to make healthy decisions. Headquartered in Philadelphia, The Food Trust works with neighborhoods, schools, grocers, farmers and policymakers in the city and across the country to develop a comprehensive approach to improved food access that combines nutrition education and greater availability of affordable, healthy food. More information about The Food Trust is available at www.thefoodtrust.org.

POSITION SUMMARY

The Food Trust runs 20+ farmers markets throughout the city of Philadelphia and supports the Virtua Hospital Farmers Market in Camden, New Jersey. The Food Trust is seeking a dynamic, engaging, energetic Market Manager to provide oversight to the Virtua Farmers Market in Camden, to ensure smooth operations and efficiency. This includes operating a wireless electronic benefit transfer (EBT) for Food Assistance and Nutrition Assistance and completing sales paperwork at the markets.

ESSENTIAL FUNCTIONS

- Oversee assigned market(s) including setting up tables and promotional materials and breaking them down at the end of the day
- Engaging and interacting with community members and customers at the markets. This includes assisting with Families First cards; distributing Food Bucks coupons; encouraging participation in market activities (i.e. cooking demos, taste tests, sponsor tents); and answering questions.
- Interacting with farmers and other market vendors. This includes assisting with setup; ensuring sales tables meet required code standards; and problem solving as needed based on circumstances.
- Collaborating with community partners as needed. This includes including greeting sponsors and assisting with tent/table setup; and engaging with community partners who work directly with The Food Trust's main office for storage needs.
- Serving as The Food Trust's community ambassador by welcoming community members, farmers, vendors and partners to the markets in a welcoming, friendly, respectful manner.
- Completing weekly paperwork and team meetings at The Food Trust headquarters. This includes using Microsoft Office suite and meeting with The Food Trust Farmers Market team to continually improve the market experience throughout the season

Note: The Market Manager position does not involve the selling fruits and vegetables. Market Managers are stationed at a central customer service table so they can easily assist customers and troubleshoot as needed. There will be limited opportunity to take time off during our busy market season.

EXPERIENCE, EDUCATION AND LICENSURE

Minimum Experience: At least four years related experience required in community outreach, community organizing, or customer service role. The Food Trust strongly encourages candidates living in the neighborhoods of farmers markets to apply for the position. Please visit thefoodtrustmarkets.org or market location details.

Minimum Education: Bachelor's degree.

The Food Trust adheres to the policy of providing equal employment opportunities to all job applicants and employees regardless of race, color, religion, sex, age, national origin, veteran status, disability or sexual orientation

SALARY/PAY RATE: HOURLY/COMPETITIVE

EMPLOYMENT CATEGORY: TEMPORARY/SEASONAL (MAY–NOVEMBER). PART TIME, 12-29 HOURS PER WEEK
JOB OPEN DATE: MAY 2018

TO APPLY: Email your résumé and cover letter to jobs@thefoodtrust.org. Please reference “FARMERS MARKET MANAGER, CAMDEN” in the subject line. Please do not call.

KNOWLEDGE, SKILLS AND ABILITIES

- Understanding of The Food Trust’s mission, goals, and objectives and ability to work independently with a high level of energy and contribute as part of a larger team.
- Ability to organize tasks in an efficient manner and follow-up and follow-through with strong attention to detail in a fast-paced environment.
- A general appreciation of fresh food.
- Ability to travel in and around the Philadelphia region to perform Market activities.
- Strong written and verbal communication skills and effectively communicate with individuals and groups.
- Possesses strong interpersonal skills as demonstrated by compassionate, courteous, cordial, cooperative, and professional interaction with diverse groups of co-workers, external business partners, corner-store owners, and the community.
- Adheres to all The Food Trust and departmental policies and procedures.
- Attends all The Food Trust in-services as required.

PHYSICAL DEMANDS

The physical demands described here are representative of those that must be met by an employee to successfully perform the essential functions of this job. Reasonable accommodations may be made to enable individuals with disabilities to perform the essential functions.

- While performing the duties of this job, the employee will frequently stand and walk to/from or while coordinating Farmers Market activities; the employee will on a daily basis sit, use hands to finger, handle, or feel objects, tools or equipment; reach with hands and arms; balance; talk or hear. The employee will occasionally climb stairs; stoop; kneel; crouch or crawl; taste or smell.
- The employee must occasionally lift and/or move up to 25 pounds of program materials and other related documents and while assisting with market set up and breakdown.
- Operate related office equipment and use necessary tools.
- Specific vision abilities required by the job include frequent reading and close vision; distance vision; color vision; peripheral vision; depth perception; and the ability to adjust focus.

WORK ENVIRONMENT

The work environment characteristics described here are representative of those that must be met by an employee to successfully perform the essential functions of this job. Reasonable accommodations may be made to enable individuals with disabilities to perform the essential functions.

- The noise level in the work environment is usually moderate.
- Although some of the work is indoors, you will primarily be performing your duties outside at assigned Farmers Market and other community locations/special events on a regular basis.
- Farmers Markets are all-weather, outdoor events. Market Associates are exposed to temperatures common in Philadelphia during winter, spring, summer and fall. Some tented shelter is available from the sun and rain at all markets but at times exposure is unavoidable while working at a farmers market. Market

Associates are expected to check the weather and dress accordingly since temperatures can vary widely from start to finish of market.

- Air quality and noise depend on location but in general, air quality in Philadelphia can be poor on the hottest and most humid days of the year.
- Lighting is very good for most of the year and adequate at a handful of markets towards the end of the season at the end of the day.
- Position may require occasional trips to attend conferences, seminars, and meetings.
- May require working non-traditional hours based on Farmers Market schedule and other operational needs.