

# The Food Trust

Ensuring That Everyone Has Access To Affordable, Nutritious Food



## **BILINGUAL (SPANISH) PROJECT ASSOCIATE, NUTRITION EDUCATION/HEALTHY FOOD ACCESS LEHIGH VALLEY, PA**

The Food Trust is a nationally recognized nonprofit dedicated to ensuring that everyone has access to affordable, nutritious food and information to make healthy decisions. Headquartered in Philadelphia, The Food Trust works with neighborhoods, schools, grocers, farmers and policymakers in the city and across the country to develop a comprehensive approach to improved food access that combines nutrition education and greater availability of affordable, healthy food. More information about The Food Trust is available at [www.thefoodtrust.org](http://www.thefoodtrust.org).

### **POSITION SUMMARY**

The Food Trust is seeking a dynamic and qualified Project Associate that will implement approved policy, systems, and environment (PSE) approaches in assigned sites with the goal of increasing access to healthy, affordable food. The Project Associate will also serve as a liaison within assigned communities and is responsible for establishing and maintaining community partnerships, identifying new sites for nutrition education programming, and finding ways to connect our work with other departments at TFT. The balance of work will be 40% Direct Programming, 40% Policy, System, Environment work, and 20% Administrative.

### **ESSENTIAL FUNCTIONS**

- Identify retail sites to host nutrition education classes.
- Conduct outreach to promote nutrition education programs and recruit for upcoming programming.
- Throughout the year, provide a variety of effective nutrition education programming utilizing facilitated group dialogue and other evidence-based approaches including, but not limited to: cooking demonstrations, store tours, and other direct instruction that promotes living a healthy and physically active lifestyle.
- Provide nutrition education lessons and/or training and materials at a variety of sites to reach SNAP eligible participants including but not limited to: corner stores, farmers markets, supermarkets, and other identified sites.
- Incorporate policy, systems, and environmental (PSE) approaches, in coordination with nutrition education, to improve the health of the community (i.e. food incentive programs, healthy food marketing and signage, attending food policy council meetings).
- Participate in community mapping and evaluation projects in order to better understand and serve assigned communities.
- Attend community and civic group meetings to connect PEACH program with community needs.
- Identify key community groups and community leaders in order to build productive relationships and promote collaboration.
- Identify community resources that promote food access, physical activity, or healthy eating in order to share with other educators, partners, and participants.
- Identify and facilitate opportunities for cross-programming with other departments at The Food Trust.
- Establish and foster relationships with residents, community members/partners and site staff within assigned communities.
- Use cultural competencies to select appropriate programming resources, taste tests and recipes.
- Collect and report program documentation.

*The Food Trust adheres to the policy of providing equal employment opportunities to all job applicants and employees regardless of race, color, religion, sex, age, national origin, veteran status, disability or sexual orientation*

## **KNOWLEDGE, SKILLS, AND ABILITIES**

- A. Understanding of The Food Trust's mission, goals, and objectives and ability to work independently with a high level of energy and contribute as part of a larger team.
- B. Knowledge and ability to implement adult educational learning techniques, strategies, and practices.
- C. Possess cultural competencies for diverse groups
- D. Ability to organize tasks and follow-up in an efficient manner with strong attention to detail in a fast-paced environment.
- E. Knowledge of the concepts with cultural competencies and utilizes this information for the enhancement of programming, and ability to communicate and foster relationships with a diverse group of individuals.
- F. Knowledge of the socio-ecological approach and skill in connecting adult programming across the spheres of influence.
- G. Ability to travel in and around assigned region(s) to conduct educational programs in diverse areas.
- H. Demonstrates ability to manage multiple daily, weekly, monthly, and long-term tasks by carefully setting priorities, meeting deadlines, and scheduling time efficiently.
- I. Ability to operate a computer and use a variety of common software programs including Microsoft Office.
- J. Ability to operate and handle cooking related equipment as necessary to implement cooking component of the program
- K. Effective written and verbal communication skills.
- L. Possesses strong interpersonal skills as demonstrated by compassionate, courteous, cordial, cooperative, and professional interaction with diverse groups of co-workers, external partners and community members
- M. Adheres to all The Food Trust and departmental policies and procedures.
- N. Attends all The Food Trust in-services as required.
- O. Flexibility to work varying hours (including early mornings, evening hours, and occasional weekend events), not to exceed a 40 hour work week
- P. Ability to properly clean and sanitize all cooking equipment. In addition, to transporting and/or storing equipment and programming materials

## **PHYSICAL DEMANDS**

The physical demands described here are representative of those that must be met by an employee to successfully perform the essential functions of this job. Reasonable accommodations may be made to enable individuals with disabilities to perform the essential functions.

1. While performing the duties of this job, the employee will frequently stand and walk to/from or while conducting educational activities; the employee will on a daily basis sit, use hands to finger, handle, or feel objects, tools or equipment; reach with hands and arms; balance; talk or hear. The employee will climb stairs; stoop; kneel; crouch, taste or smell.
2. The employee must lift and/or move up to 25 pounds of program materials and other related documents including while climbing stairs.
3. Operate related office equipment and use necessary tools.
4. Specific vision abilities required by the job include frequent reading and close vision; distance vision; color vision; peripheral vision; depth perception; and the ability to adjust focus.

## **WORK ENVIRONMENT**

The work environment characteristics described here are representative of those that must be met by an employee to successfully perform the essential functions of this job. Reasonable accommodations may be made to enable individuals with disabilities to perform the essential functions.

1. The noise level in the work environment is usually moderate.
2. Although work is primarily indoors, you will be required to travel outside to corner-stores and other community locations/special events on a regular basis.
3. Position may require occasional trips to attend conferences seminars, and meetings.
4. May require working non-traditional hours based on operational needs.

## **EXPERIENCE, EDUCATION, AND LICENSURE**

**Minimum Experience:** 1 year of related work experience teaching/working with adults. Experience working in related small retail settings preferred.

**Minimum Education:** BA/BS degree from an accredited college or university in a related field of study or relevant work experience.

**License:** Valid and updated drivers' license required.

**Languages:** Bilingual (Spanish) speaker required

**SALARY/PAY RATE:** COMPETITIVE

**EMPLOYMENT CATEGORY:** FULL TIME

**JOB OPEN DATE:** IMMEDIATELY

**TO APPLY:** E-mail your résumé and cover letter to [jobs@thefoodtrust.org](mailto:jobs@thefoodtrust.org). Please reference "Retail Associate Philadelphia" in the subject line. Please do not call.