



ENSURING THAT EVERYONE HAS ACCESS
TO AFFORDABLE, NUTRITIOUS FOOD AND
INFORMATION TO MAKE HEALTHY DECISIONS

MEDIA ADVISORY: PHOTO AND VIDEO OPPORTUNITIES

For Friday, June 9, 4-6:30 p.m.

Twitter & Instagram:

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U.S. Rep. Dwight Evans, Hip-Hop Dance Troupe Special EFX and GSK Gather to Celebrate Philadelphia's Young Leaders for Healthy Change

Get HYPE Philly! Event, June 9 at Columbia North YMCA, to feature special City Council proclamation, healthy activity tables, Youth Leadership Awards, food truck fare and announcement of \$74,000 in youth-serving mini-grants

WHEN: Friday, June 9, 4-6:30 p.m.

4:00-5:00 p.m.: Welcome Hour (healthy activity tables, dancing, food truck fare)

5-5:30 p.m.: Video unveiling and U.S. Rep. Dwight Evans remarks

5:30-5:45 p.m.: Youth Leadership Awards Ceremony

5:45-6:00 p.m.: Special EFX Performance

6:00-6:30 p.m.: Congressional Proclamation and Mini-Grantee Awards Ceremony

WHERE: Columbia North YMCA

1400 N. Broad St., Philadelphia, PA 19121

WHAT: Join The Food Trust, GSK, U.S. Rep. Dwight Evans and over a dozen local youth-serving organizations for **Get HYPE Philly!'s second annual Year-End Celebration.**

Made possible by generous support from GSK, Get HYPE Philly! brings together 10 nonprofits and thousands of youth from across the city to improve their own health and the health of their communities.

Festivities commemorating this initiative's second year will include **hearing U.S. Rep. Dwight Evans speak about Philly's next generation of healthy leaders, watching local hip-hop dancers Special EFX and marking the occasion with a special City Council proclamation.** In addition, Get HYPE Philly!'s Youth Leadership Council has identified 15 local youth-serving organizations that contribute to making the community healthier, and are **revealing the winners of \$74,000 total in grants** being awarded to those groups.

Throughout the evening, guests are encouraged to sample local food truck fare and “get HYPE” by participating in activity booths, including:

- Taste-testing a variety of **local produce**;
- Expressing your creativity with **block printing**;
- Experimenting with different **water infusions**;
- Learning about vermicomposting at a **healthy soil** table;
- Get moving with a YMCA **physical activity** station; and
- Showing off your best poses in our **photo booth**

The family-friendly evening will also include the unveiling of a brand-new Get HYPE Philly! **video** and an **awards ceremony for youth leadership**.

The Get HYPE Philly! Story

How do you make the biggest impact on young people's health? Welcome to Get HYPE Philly!, a citywide initiative promoting positive youth development in Philadelphia. Funded by GSK, administered by The Philadelphia Foundation and led by The Food Trust, Get HYPE Philly! brings together 10 nonprofit Collective partners to empower Philly's young people as leaders, preparing them to live healthier lives and create healthier communities. This year, Get HYPE Philly! was named a winner of the inaugural Health Means Business Healthy 10 Awards from the U.S. Chamber of Commerce Foundation under the category of "healthy education and workforce." To learn more, visit gethypephilly.org.

About The Food Trust

The Food Trust, a nonprofit founded in 1992, strives to ensure that everyone has access to healthy, affordable food and information to make healthy decisions. To learn more, visit thefoodtrust.org.