



ENSURING THAT EVERYONE HAS ACCESS  
TO AFFORDABLE, NUTRITIOUS FOOD AND  
INFORMATION TO MAKE HEALTHY DECISIONS

**FOR IMMEDIATE RELEASE**

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**Night Market Philadelphia's 2017 Season Celebrates Diverse Neighborhoods  
and Immigrant Communities Across Four Corners of Philadelphia**

*The city's favorite street food festival, hosted by The Food Trust, lands in the  
Northeast, West Philly, the Northwest and South Philly*

**Thursday, May 11**  
*Burholme*  
Cottman & Rising Sun

**Thursday, June 29**  
*Spruce Hill*  
40th & Walnut

**Thursday, August 10**  
*Roxborough*  
Ridge & Green

**Thursday, October 5**  
*Italian Market*  
Ninth & Washington

Night Market Philadelphia kicks off its seventh season on **May 11** in a brand-new location: **Northeast Philadelphia's** Burholme neighborhood! Hosted by **The Food Trust**, this four-part annual roving street food festival celebrates the city's diverse food scene and encourages festival-goers to explore their own community – or discover a new one.

The 25th installment of Night Market will take place on **Thursday, May 11, from 6 to 10 p.m. in the Northeast, at the intersection of Cottman and Rising Sun avenues in Burholme, also known as "Five Points."** Featuring dozens of mobile food vendors, live music and entertainers, kids' activities and more, Night Market Burholme will celebrate the unique flavor of the community. Night Market fans can stay up-to-date on information about vendors, transportation and parking by signing up for our newsletter at [nightmarketphilly.org](http://nightmarketphilly.org).

"We couldn't be more excited for Burholme to host the next Night Market Philadelphia," says **Councilman Al Taubenberg**, president of the **Burholme Civic Association**. "Northeast Philadelphia's food scene is just starting to gain the type of attention it deserves, and I can't think of a better way to showcase our diverse food offerings and thriving community than through Night Market."

Night Market Northeast, our 25th festival to date, also coincides with The Food Trust's 25th anniversary of ensuring healthy food access for all.

"Now more than ever, it's important for us to lift up Night Market's mission by supporting local food entrepreneurs and showcasing this city's great diversity of cuisines and cultures," says **Yael Lehmann**, executive director of The Food Trust. "At our events, everyone has a place at the table."

Next, on June 29, Night Market will join forces with **Wawa Welcome America** for a one-of-a-kind food truck festival to jumpstart Independence Day weekend in the West Philly neighborhood of Spruce Hill; more information on this special event will be available in late spring.

Later this season, Night Market revisits two much-loved festival locations: Roxborough (2016) on August 10 and the Italian Market (2012) on October 5.

A catalyst for sustained community engagement, Night Market provides an opportunity for local entrepreneurs to grow their businesses and build a lasting customer base, while also creating jobs, tax revenue and real economic growth. During its first five years, an estimated \$8.8 million of direct spending has occurred at all Night Market events, generating an economic impact of \$13.7 million in the city of Philadelphia. To learn more, read the 2016 report [\*5 Years of Night Market Philadelphia: Enlivening Communities, Empowering Entrepreneurs, Creating Culinary Destinations\*](#).

*Night Market's 2017 season is supported in part by Green Mountain Energy; learn more at [greenmountainenergy.com](http://greenmountainenergy.com).*

### **About Night Market**

Night Market Philadelphia is the city's premier street food festival, a roving food event spotlighting Philly's best ethnic and regional restaurants and food trucks. Inspired by Asia's lively outdoor markets, our events celebrate up-and-coming neighborhoods and showcase Philadelphia's diverse food and drinks and vibrant arts and culture scene. The first Night Market took place in East Passyunk in 2010. Since its debut, The Food Trust has hosted 24 Night Markets, attracting over 400,000 attendees and more than 300 food vendors to neighborhoods across the city, including Northern Liberties, West Oak Lane, Mt. Airy, Fairmount, South Street, Old City, Chinatown and many more, and attracting local and national attention to Philadelphia's food scene.

To host this roving festival, The Food Trust has worked with community partners throughout the city, including East Passyunk Business Improvement District, Mt. Airy USA, Philadelphia Chinatown Development Corp., Ogontz Avenue Revitalization Corp., Northern Liberties Neighbors Association, Bella Vista United Civic Association, South Street Headhouse District, Old City District, South 9th Street Business Men's Association and more.

### **About The Food Trust**

The Food Trust, a nonprofit founded in 1992, strives to make healthy food available to all. Working with neighborhoods, schools, grocers, farmers and policymakers, The Food Trust has developed a comprehensive approach that combines nutrition education and greater availability of affordable, healthy food. To learn more about The Food Trust, visit [thefoodtrust.org](http://thefoodtrust.org).

### **About Burholme**

Located in Northeast Philadelphia, Burholme is a hidden gem amongst Philadelphia neighborhoods. With historic landmarks such as the Ryerss Museum and Library, Trinity Church Oxford and Memorial Square, Burholme is home to a rich history affixed in the annals of Philadelphia. However, history isn't the only thing that makes Burholme unique. Today, Burholme is a thriving neighborhood with a vibrant and diverse community, which prides itself on taking care of one another. It is that neighborly attitude and conveniently located amenities (Burholme Park, Jardel Recreation Center, and Ryers Train Station) which make Burholme such a sought-after location for both business owners and residents.