



## **The Food Trust's Philly Food Bucks program**

*Community-Based Organization Application for Philly Food Bucks Distribution*

This application is for community-based organizations that wish to participate in Philly Food Bucks, a healthy food incentive program that enables SNAP stamp recipients to purchase more fresh produce at participating Philadelphia farmers markets.

We are seeking community-based organizations who work primarily with SNAP beneficiaries who are located near our farmers markets. Organizations that are approved will have the opportunity to distribute packets containing \$6 worth of Philly Food Bucks to their clients.

**Please note: Organizations that distribute Philly Food Bucks are required to have at least 15% of their distributed coupons redeemed in order to be approved to distribute Philly Food Bucks during future seasons.**

### **About the Philly Food Bucks Program:**

- **The goals of the Philly Food Bucks program are to increase fruit and vegetable consumption, encourage ACCESS/food stamp use at farmers markets and support neighborhood farmers' markets as a source of healthy, nutritious food.**
- For every \$5 spent using an ACCESS card (food stamps) at participating farmers' markets, the customer will receive a \$2 Philly Food Bucks coupon for fresh fruits and vegetables. There is no cap. Spend \$10 at market with SNAP/food stamps and receive 2 \$2 coupons. Spend \$20 at participating farmers' markets and receive 4 \$2 coupons. And so on.
- Farmers' market customers may also receive Philly Food Bucks as a **one-time benefit** from community partners who distribute the coupons to low-income, SNAP-eligible populations. Proxy shoppers on behalf of the Philly Food Buck recipients are prohibited.
- Customers need only sign at the Liberty Bell to use their coupon at a farm stand. The vendor will not ask to see an ACCESS card or any identification when accepting the coupon.
- There are 30 sites where customers can redeem Philly Food Bucks coupons. Customers can call the city's 311 hotline to find their nearest farmers' market or visit our website: <http://www.thefoodtrustmarkets.org>.



# Application for Philly Food Bucks Distribution

Please complete the application below to see if your organization meets the criteria to participate in the Philly Food Bucks program.

Organization Name: \_\_\_\_\_

Address: \_\_\_\_\_  
                            Number & Street                            City                            State                            Zip Code

Contact Person Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email Address: \_\_\_\_\_

What is the mission of your organization and how will the Philly Food Bucks program contribute to this mission?

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How do you plan to incorporate Philly Food Bucks into your work?

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Please describe the population that your organization serves.

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Does your organization have any programming where Philly Food Bucks and farmers' markets could be promoted to a SNAP or SNAP-eligible population? Check all that apply and please provide additional details.

- Events \_\_\_\_\_
- Regular Workshops \_\_\_\_\_
- Community Meetings \_\_\_\_\_
- Newsletters \_\_\_\_\_
- Other programming \_\_\_\_\_

Would you be interested in participating in a tour of your local market with your clients?  Yes  No

**In order to distribute Philly Food Bucks to your clients, your organization must meet the following criteria. Please check which items describe your organization, its mission, and its participants:**

- The majority of our clients are on the SNAP program or are eligible for SNAP benefits.
- Our program encourages our clients to eat more fruits and vegetables, develop healthy eating habits, or engage in physical activities.
- Our organization is located within 10 blocks of a Philly Food Bucks redemption site or we work primarily with individuals and families within 10 blocks of a Philly Food Bucks redemption site. (See the attached list of participating markets or check <http://www.thefoodtrustmarkets.org> for a list of Philly Food Bucks redemption sites.)
- Our organization serves the population of at least one of the following zip codes: 19104, 19107, 19120, 19121, 19122, 19123, 19124, 19125, 19128, 19130, 19131, 19132, 19133, 19134, 19138, 19139, 19140, 19141, 19142, 19143, 19144, 19145, 19146, 19147, and 19148.
- Our organization will use the Philly Food Bucks and The Food Trust promotional materials.
- We understand that these coupons are not available to our staff and are meant to be distributed solely to the people and families who participate in our program.**
- We will take responsibility for distributing only one packet of Food Bucks to each person.** Our organization has the capability to keep track of our supply of Philly Food Bucks.
- We will designate a point person to track and monitor the distribution of Philly Food Bucks. Where applicable, we will report back when and where those coupons were distributed.
- Our distribution records will be made available to The Food Trust.
- We will complete an end-of-season survey at the end of the year.

**Please email, fax, or mail the completed application to:**

Meghan Filoromo, The Food Trust  
1617 John F. Kennedy Boulevard, Suite 900  
Philadelphia, PA 19103  
P: 215.575.0444 x1311  
F: 215.575.0466  
[mfiloromo@thefoodtrust.org](mailto:mfiloromo@thefoodtrust.org)

**LIST OF PARTICIPATING PHILLY FOOD BUCKS REDEMPTION SITES**

NEIGHBORHOOD	PHILLY FOOD BUCKS REDEMPTION SITE	ADDRESS & INFO
<b>CENTER CITY</b>	Fairmount Farmers Market	corner of 22nd Street and Fairmount Avenue, Thursdays 3-7pm
	Headhouse Farmers Market	2nd and Lombard Streets, Sundays 10am-2pm
	Fair Food Farmstand	Reading Terminal Market, Tue-Sat 8am-6pm, Sun 9am-5pm
	Schuylkill River Park Market <i>(Redemption Site Only)</i>	25th and Spruce Streets, Wednesdays 3-7pm
	Fidler Square Farmers Market <i>(Redemption Site Only)</i>	23rd and Pine Streets, Saturdays 9am-1pm
	Common Ground Marketplace	Broad and Mt. Vernon Streets, Wednesdays, 2pm – 6pm
<b>NORTH PHILADELPHIA</b>	33 <sup>rd</sup> & Diamond Farmers Market	33 <sup>rd</sup> and Diamond Streets, in front of Mander Playground, Wednesdays, 2-6pm
	4 <sup>th</sup> & Lehigh Park Farmers Market	4 <sup>th</sup> and Lehigh Streets, Wednesdays 1-5pm
	Park and Tabor Farmers Market	N. Park Ave and W. Tabor Road, Tuesdays 2-6pm
	Cecil B Moore Farmers Market	on Cecil B Moore Avenue between Broad and 13th Streets, Thursdays, 2-6pm
	Liberty Lands Park Farmers Market	3 <sup>rd</sup> Street between Poplar and George Streets, Saturdays, 10am to 2pm
	26 <sup>th</sup> & Allegheny Farmers Market	26 <sup>th</sup> Street and Allegheny Ave, Wednesdays, 1-5pm
	Hunting Park Farmers Market	West Hunting Park Avenue and Old York Road, Saturdays 10am-2pm
	Greensgrow Farm* <a href="http://www.greengrow.org">http://www.greengrow.org</a>	2501 East Cumberland St.
	SHARE Nice Roots Farm* <a href="http://www.sharefoodprogram.org">http://www.sharefoodprogram.org</a>	2901 W. Hunting Park Ave
	Urban Tree Connection, 21st & Cecil B. Moore*	2144 Cecil B. Moore Ave, 1st & 3rd Wednesdays, 11am to 3pm
Philly Urban Creators, Life Do Grow Farm*	2315 North 11th Street, Fridays, 6pm	
<b>SOUTH PHILADELPHIA</b>	Broad and Snyder Farmers Market	Broad and Snyder Streets, Tuesdays 2-7pm
	Dickinson Square Farmers Market* <a href="http://www.farmtocity.org">http://www.farmtocity.org</a>	Morris St and E. Moyamensing Ave
<b>WEST PHILADELPHIA</b>	58 <sup>th</sup> & Chester Farmers Market	58 <sup>th</sup> Street and Chester Avenue, Wednesdays 2-6pm
	52 <sup>nd</sup> & Haverford Farmers Market	52nd St and Haverford Ave., Wednesdays 1-5pm
	Clark Park Farmers Market	43rd Street and Baltimore Ave., Thursdays 3-7pm, Saturdays 10am-2pm
	Overbrook Farms Farmers Market	Lancaster and City Avenues at the Overbrook Presbyterian Church, Saturdays 9am-1pm
	Urban Tree Connection, 42 <sup>nd</sup> & Girard*	4159 W Girard Ave, 2nd & 4th Mondays, 11am to 3pm

	The Enterprise Center, Walnut Hill Community Farm*	4610 Market St, Thursdays, 4pm to 7pm
<b>NORTHWEST PHILADELPHIA</b>	Germantown Farmers Market	6026 Germantown Avenue, near the intersection of Germantown Ave. and Walnut Lane, in front of the Historic Wyck House
	West Oak Lane Farmers Market	Ogontz and 72nd Avenue, in front of Weavers Way Co-op, Tuesdays 2-6pm
<b>NORTHEAST PHILADELPHIA</b>	Frankford Transportation Center Farmers Market	Bustleton and Frankford Avenues, Tuesdays 2-6pm
	Oxford Circle Farmers Market	900 East Howell Street in the parking lot of the Oxford Circle Mennonite Church, Thursdays 2-6pm

Please check [www.thefoodtrustmarkets.org](http://www.thefoodtrustmarkets.org) for the most up-to-date market information.

\*These farmers markets are run by Philly Food Bucks partner organizations. The rest of the farmers markets are organized by The Food Trust.