

FOR IMMEDIATE RELEASE

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PHOTO/VIDEO OPPORTUNITY

@thefoodtrust | #CherryStreetMkt

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The Food Trust's Market at Cherry Street Pier Rounds Out 2019 Season with Tributes to Veterans (11/9) and Four-Legged Friends (11/16)

Presented by Aetna, Philly's New Open-Air Market Has Supported Dozens of Vendors, Brought Thousands of Visitors to the Delaware River Waterfront in 2019

When & Where:

Saturdays, November 9 and 16, 10 a.m.-2 p.m.

Cherry Street Pier, 121 N. Columbus Blvd. (just south of Race Street)

PHILADELPHIA, PA – To celebrate the culmination of its 2019 season on the waterfront, **The Food Trust's Market at Cherry Street Pier, Presented by Aetna**, is hosting two final Saturdays of fresh produce, baked goods, prepared food, food trucks, clothing and accessory vendors, and more. In addition, #CherryStreetMkt is offering the following free activities for the whole family:

Saturday, November 9: Veterans Day Weekend Celebration

- Sock drive for veterans, hosted by [Thank A Vet](#)
- Aetna's [CORA](#) mobile health and wellness RV, hosting karaoke and offering free trail mix and apple cider
- [Folds of Honor](#) military scholarship fund resource table
- Live acoustic music from veteran-led ensemble Hot Taters
- DJ, Line dancing and photo booth, presented by Aetna
- [Philly Flea Market](#), offering antique furniture, vintage clothing, wares and more

Saturday, November 16: Four-Legged-Friends Fest

- Dog adoption event with PAWS
- Pet-focused vendors, including [Piggyback Treats](#), [Fox & Feline](#) and [The 50/50 Company](#)
- Dog yoga (BYO dog), hosted by Aetna
- Pet caricatures by [Alex Fink](#)
- Obedience classes by [Opportunity Barks](#)



The Food Trust, a nonprofit founded in 1992, strives to make healthy food available to all. Working with neighborhoods, schools, grocers, farmers and policymakers, The Food Trust has developed a comprehensive approach that combines nutrition education and greater availability of affordable, healthy food. To learn more about The Food Trust, visit thefoodtrust.org.

The Delaware River Waterfront Corporation (DRWC) is a 501(c)(3) created in January 2009, exclusively for the benefit of the City of Philadelphia and its citizens. The fundamental purpose of DRWC is to design, develop, program and maintain public amenities such as permanent and seasonal parks, trails, and streetscape improvements to transform the waterfront into a vibrant destination for recreational, cultural, and commercial activities for the residents and visitors of Philadelphia as is consistent with the goals of the Master Plan for Central Delaware. Daily programming throughout the entire year is changing the way Philadelphians see and converse about the waterfront and is helping to create spaces and communities that connect residents and visitors to the Waterfront. For more information, visit delawareriverwaterfront.com

Aetna, a [CVS Health](http://CVSHealth.com) business, serves an estimated 39 million people with information and resources to help them make better informed decisions about their health care. Aetna offers a broad range of traditional, voluntary and consumer-directed health insurance products and related services, including medical, pharmacy, dental and behavioral health plans, and medical management capabilities, Medicaid health care management services, workers' compensation administrative services and health information technology products and services. Aetna's customers include employer groups, individuals, college students, part-time and hourly workers, health plans, health care providers, governmental units, government-sponsored plans, labor groups and expatriates. For more information, visit www.aetna.com and [explore how Aetna is helping to build a healthier world](#). [@AetnaNews](#)

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