

FOR IMMEDIATE RELEASE

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New Farmers Market Opens in Germantown

Collaboration between The Food Trust, Germantown United CDC and Weavers Way Co-op brings healthy food, services, arts and culture to revitalized Germantown Avenue corridor

WHAT: Germantown & School House Farmers Market

WHERE: Germantown Avenue & E. School House Lane, Philadelphia, PA 19144

WHEN: Thursdays, 3-7 p.m., June-October

Philadelphia, PA — Starting Thursday, June 14, **The Food Trust's** newest farmers market open in Philadelphia's Germantown neighborhood, as a place for community members to gather, purchase healthy foods, listen to music, enjoy arts and cultural programming, and take advantage of free community resources. The market, hosted in collaboration with **Germantown United Community Development Corp.** and **Weavers Way Co-op**, will be open to the public through October every Thursday, 3-7 p.m., at Germantown Avenue and East School House Lane.

Shoppers can enjoy:

- Fresh fruits & veggies from **Zookie's Produce**
- Cooking demos by **The Food Trust** nutrition educators
- Nuts, dried fruit, coffee, granola and other sustainably sourced bulk and packaged foods from **Weavers Way Co-op**
- Community resources, music, arts & entertainment sponsored by **Germantown United CDC**
- Food truck fare and prepared foods, including **Ashbell's Smokehouse Deli**

Germantown & School House Farmers Market is located in Market Square Park, a previously underutilized neighborhood park and public space. This site was chosen because of its [historic significance as a market at the founding of Germantown](#); visibility from heavily trafficked Germantown Avenue; proximity to Historic Germantown sites, including the Historical Society and the Germantown White House; proximity to religious, business and educational institutions including Kappa Alpha Psi fraternity's Germantown alumni chapter; accessibility to transit including the SEPTA Route 23 bus which stops at the market; availability of parking; and its potential for revitalizing this storied block of Germantown's business district.

The location of the market is also the site of the annual Germantown Second Saturday Festival, which has brought renewed attention and interest to Germantown and Market Square Park. In 2017, this



The Food Trust

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ENSURING THAT EVERYONE HAS ACCESS TO AFFORDABLE, NUTRITIOUS
FOOD AND INFORMATION TO MAKE HEALTHY DECISIONS

picturesque block of Germantown Ave welcomed three new and thriving businesses: [Kinesics Dance Dynamics](#), [Uncle Bobbie's Coffee and Books](#), and [Germantown Day School](#).

About The Food Trust

The Food Trust, a nonprofit founded in 1992, strives to make healthy food available to all. Working with neighborhoods, schools, grocers, farmers and policymakers, The Food Trust has developed a comprehensive approach that combines nutrition education and greater availability of affordable, healthy food. To learn more about The Food Trust, visit thefoodtrust.org.

About Germantown United CDC

Germantown United Community Development Corporation's (GUCDC) mission is to promote and facilitate the revitalization of Germantown and its business corridors through a sustainable, creative, and community-driven approach to economic development. To learn more, visit germantownunitedcdc.org.

About Weavers Way

A member-owned cooperative grocery with locations in Northwest Philadelphia and Ambler, Weavers Way offers a friendly shopping environment and reasonably priced, high-quality products that are local, sustainable, organic, fairly traded and healthful. For more info, visit weaversway.coop.

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