

The Food Trust

Ensuring That Everyone Has Access To Affordable, Nutritious Food



FOR IMMEDIATE RELEASE

Thursday, April 28, 2016

Twitter: [@thefoodtrust](#) [@HYPEphilly](#) [#getHYPEphilly](#)

Contact:

Carolyn Huckabay

chuckabay@thefoodtrust.org

p: 215-575-0444, ext. 8120

Mayor Jim Kenney Joins Youth Leaders for Get HYPE Philly! Celebration on May 6

Local Nonprofits, GSK, City Officials, Youth Leaders and Families Gather to Cap Off Collective Impact Project's First Year and Reveal the 18 Winners of Youth-Serving Mini-Grants

WHEN: **Friday, May 6, 4-7 p.m.**
4-5 p.m.: Welcome Hour
5-5:30 p.m.: Video unveiling and Joie Kathos performance
5:30-6 p.m.: Mayor Kenney remarks, Youth Leadership Awards and Mini-Grant Announcements
6-7 p.m.: Activities, dancing, food truck fare

WHERE: **The Enterprise Center**
4548 Market St., Philadelphia, PA 19139

WHAT: Join The Food Trust, GSK, Mayor Kenney and over a dozen local youth-serving organizations for **Get HYPE Philly's first annual Year-End Celebration**.

Commemorating an exciting and dynamic first year, the festivities will take place on **Friday, May 6 from 4-7 p.m.** at The Enterprise Center in West Philly. In addition to **hearing Mayor Kenney speak about Philly's next generation of healthy leaders**, Get HYPE Philly's Youth Leadership Council has identified 18 local youth-serving organizations that contribute to making the community healthier, and are **revealing the winners of \$51,000 total in grants** being awarded to those groups.

Throughout the evening, guests are encouraged to sample local food truck fare and "get HYPE" by participating in activity booths, including:

- **Blending your own smoothie** by riding a bicycle
- Expressing your creativity with **screen printing**
- Testing your knowledge and balance with **giant Jenga trivia game**, and
- Showing off your moves in a **dance-off**

The family-friendly evening will also include the unveiling of a brand-new Get HYPE Philly! **video**; an **awards ceremony for youth leadership**; and a performance by **Joie Kathos**, who was named 2013's Best New Artist at the Philly Hip Hop Awards.

Get HYPE Philly! is a three-year citywide initiative that promotes youth wellness and development in Philadelphia. Supported by **GSK** and led by some of Philadelphia's most innovative nonprofits (such as the Free Library, the YMCA, Greener Partners and The Food Trust), the movement works to empower youth as leaders, preparing them to live healthier lives and to create healthier communities. To learn more, visit gethypephilly.org.

The Food Trust, a nonprofit founded in 1992, strives to ensure that everyone has access to healthy, affordable food and information to make healthy decisions. To learn more, visit thefoodtrust.org.