

# The Food Trust

EST. 1992

ENSURING THAT EVERYONE HAS ACCESS TO AFFORDABLE, NUTRITIOUS  
FOOD AND INFORMATION TO MAKE HEALTHY DECISIONS

## **FOR IMMEDIATE RELEASE**

Thursday, March 21, 2019

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## **Contact:**

Carolyn Huckabay

[chuckabay@thefoodtrust.org](mailto:chuckabay@thefoodtrust.org)

215-383-5408

## **Night Market Announces 2019 Lineup and Website Launch**

*Philly's Favorite Street Food Festival, Hosted by The Food Trust,  
Returns for Its Ninth Season, Along with a Brand-New Mobile-First Website*

**Thursday, May 2**

6-10 p.m.

*El Centro de Oro*

Fifth & Lehigh

**Thursday, June 20**

6-10 p.m.

*Overbrook*

63rd & Lancaster

**Thursday, August 15**

6-10 p.m.

*Fairmount Ave.*

15th & Fairmount

**Thursday, October 3**

6-10 p.m.

*Point Breeze*

Federal & Point Breeze

This spring, **The Food Trust's Night Market Philadelphia** will land in diverse communities across the city, returning to three new neighborhoods and revisiting one 2018 favorite. This four-part annual roving street food festival, now in its ninth season, celebrates the city's diverse food scene and encourages festival-goers to discover new places right in their own backyard.

In addition, thanks to support from the **John S. and James L. Knight Foundation**, The Food Trust will launch a brand-new **nightmarketphilly.org** on April 25, 2019. This mobile-first, interactive website will educate attendees about vendor locations and menu items; provide day-of transportation information; encourage civic engagement through special events happening during Night Market; encourage residents to return to each Night Market neighborhood; and much more.

Kicking off the 2019 season, the 33rd installment of Night Market will take place on **Thursday, May 2, from 6 to 10 p.m. in El Centro de Oro** ("The Golden Block"), called "the hub of Latino culture and life in Philadelphia" by Visit Philly. Working with community partner **HACE Community Development Corp.**, The Food Trust is thrilled to invite attendees to explore one of Philadelphia's most vibrant cultural and culinary districts.

Next, on **June 20**, we will explore a Philadelphia neighborhood west of West Philly: **Overbrook!** Home to one of The Food Trust's [weekly farmers markets](#), this "City Line neighborhood" has a lot more to offer than just being the place where Will Smith grew up.

Later in the summer, on **August 15**, we're heading to **15th and Fairmount Avenue**. It's been six years since we hosted a Night Market on Fairmount Ave., and so much has changed! We're excited to venture further east, where this corridor connects a number of amazing neighborhoods including Francisville, Spring Garden and Fairmount.



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While you're there, attendees can check out new editions like the reopened Divine Lorraine and The Met, both part of the North Broad renaissance.

Last but not least, on **October 3**, we're returning to the site of one of last year's most successful and well-attended Night Markets, and one of the city's fastest-growing neighborhoods, **Point Breeze**.

Night Market fans can stay up-to-date on information about the season and the website launch by signing up for our newsletter at [nightmarketphilly.org](http://nightmarketphilly.org).

Night Market Philadelphia's 2019 season is supported in part by Green Mountain Energy. Says Partnership Coordinator **Sean Wynne**: "Green Mountain Energy has been a proud sponsor of Night Market Philadelphia since 2012. We're looking forward to visiting even more new neighborhoods this year and connecting with attendees about our clean energy solutions while enjoying all that Philadelphia's diverse food scene has to offer." To learn more, visit [greenmountainenergy.com](http://greenmountainenergy.com).

## **About Night Market**

Night Market Philadelphia is the city's premier street food festival, a roving food event spotlighting Philly's best ethnic and regional restaurants and food trucks. Inspired by Asia's lively outdoor markets, our events celebrate up-and-coming neighborhoods and showcase Philadelphia's diverse food and drinks and vibrant arts and culture scene. The first Night Market took place in East Passyunk in 2010. Since its debut, The Food Trust has hosted 24 Night Markets, attracting over 400,000 attendees and more than 300 food vendors to neighborhoods across the city, including Northern Liberties, West Oak Lane, Mt. Airy, Fairmount, South Street, Old City, Chinatown and many more, and attracting local and national attention to Philadelphia's food scene.

To host this roving festival, The Food Trust has worked with community partners throughout the city, including East Passyunk Business Improvement District, Mt. Airy USA, Philadelphia Chinatown Development Corp., Ogontz Avenue Revitalization Corp., Northern Liberties Neighbors Association, Bella Vista United Civic Association, South Street Headhouse District, Old City District, South 9th Street Business Men's Association and more.

## **Night Market Philadelphia and Community Engagement**

Since its launch in 2010, Night Market has provided a platform for local food entrepreneurs to start or grow their businesses, while bringing people together in neighborhoods around local food and culture. To build on these activities, The Food Trust has begun to provide community forums at Night Market to create vibrant spaces for Philadelphians — long-time residents and newcomers alike — to share their perspectives on issues of local importance.

The Food Trust's efforts to spur civic engagement and lift up local food entrepreneurs, especially those owned and operated by immigrants, are supported by the John S. and James L. Knight Foundation. In Philadelphia, Knight



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Foundation works to promote inclusion; foster vibrant, connected communities; and invite people to participate in civic life. With Knight Foundation support, The Food Trust is working to infuse Night Market events with fun and innovative ways to deepen connections across the city's increasingly diverse neighborhoods and create economic opportunities for new residents.

## **About The Food Trust**

The Food Trust, a nonprofit founded in 1992, strives to make healthy food available to all. Working with neighborhoods, schools, grocers, farmers and policymakers, The Food Trust has developed a comprehensive approach that combines nutrition education and greater availability of affordable, healthy food. To learn more about The Food Trust, visit [thefoodtrust.org](http://thefoodtrust.org).

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