

# The Food Trust

Ensuring That Everyone Has Access To Affordable, Nutritious Food



## **FOR IMMEDIATE RELEASE**

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## **Reservations Open Now: Shopping with the Chef**

*The Food Trust's 10th Season Celebration of Headhouse Farmers Market continues Sunday, June 5 with an exclusive market tour and three-course brunch with cocktail pairings, hosted by Chef Jason Cichonski at Ela*

**WHEN:** **Sunday, June 5**  
9:30 a.m.-12:30 p.m.

**WHERE:** **Ela**  
627 S. Third St. (corner of Third and Bainbridge)  
Philadelphia, PA 19147  
**Call to reserve by May 31: 267-687-8512**  
More information: [thefoodtrust.org/events/2016/06/05/farm-to-table-brunch-at-ela](http://thefoodtrust.org/events/2016/06/05/farm-to-table-brunch-at-ela)

**WHAT:** **Shopping with the Chef**  
\$125 (proceeds benefit The Food Trust)

Continuing its yearlong celebration of Headhouse Farmers Market's 10th season, The Food Trust is partnering with Chef **Jason Cichonski** for a special ticketed event, **Shopping with the Chef**, on Sunday, June 5, 2016, from 9:30 a.m. to 12:30 p.m. at Queen Village restaurant Ela. Showcasing the area's bounty of farm-fresh ingredients, this special event will give guests an inside look at how one local chef creates his seasonally focused menus, and a first-hand taste of those creations.

Seats are extremely limited, and the ticket price includes:

- **Mimosa toast** with Cichonski at Ela, including **fresh house-made pastries**
- Exclusive **Headhouse Farmers Market tour** with the chef ( ¼-mile walk from Ela)
- **Three-course brunch** featuring ingredients found at the market
- **Cocktail pairings** with each course
- Free commemorative Headhouse **canvas tote bag**
- Taxes and gratuities included

Tickets cost \$125 per person and can be reserved by calling Ela by May 31 at 267-687-8512. For more information, visit [thefoodtrust.org/events/2016/06/05/farm-to-table-brunch-at-ela](http://thefoodtrust.org/events/2016/06/05/farm-to-table-brunch-at-ela).

“Using fresh, seasonal ingredients is what Ela is all about,” says Cichonski. “We shop at Headhouse Farmers Market regularly, and I’m excited to show our guests how our menu is influenced by what local farmers are growing.”

Sponsored by **Lankenau Medical Center, part of Main Line Health**, Headhouse’s 10th season continues this summer with a number of special events (dates subject to change), including:

- **June 19: Celebrity Chef Book Signing** — Meet local celebrity chef/cookbook authors like Michael Solomonov and Marisa McClellan, get your books signed, and find out how the chefs shop at market
- **August 14: Tomato Day** — Celebrate the season’s top crop with demos, cooking lessons, free samples and more
- **October 16: Art at Market** — Check out local artists displaying their work and participate in hands-on family-friendly activities
- **November 23: Day-Before-Thanksgiving Market** — Last-minute grocery shopping? Find turkeys, pies and other holiday specials on sale here
- **December 4, 11 and 18: Holidays at Market** — Ending the season with holiday cheer, featuring sales on Christmas trees, wreaths and locally made holiday gifts

### **About Ela**

In November of 2011, chef Jason Cichonski opened Ela, an inventive new American bar and restaurant in Philadelphia’s Queen Village neighborhood. Ela showcases Cichonski, called “one of our most exciting young chefs” by *The Philadelphia Inquirer’s* Craig LaBan, who combines an approachable menu of innovative dishes with an extensive wine and craft beer program and inspired cocktail list in a rustic-modern setting. For more information, visit [elaphilly.com](http://elaphilly.com).

### **About Headhouse Farmers Market**

Headhouse Farmers Market, established in 2007, is part of the The Food Trust’s network of 23 markets, serving more than 400,000 customers annually in Philadelphia. Headhouse also provides convenient access to healthy, affordable foods for all by accepting SNAP (food stamp) benefits and Philly Food Bucks.

### **About The Food Trust**

The Food Trust, a nonprofit founded in 1992, strives to ensure that everyone has access to healthy, affordable food and information to make healthy decisions. To learn more, visit [thefoodtrustmarkets.org](http://thefoodtrustmarkets.org) or [thefoodtrust.org](http://thefoodtrust.org).