Starting a Community Market
April 10, 2018
Neighborhood Farmstand

● Farmstand onsite since 2002
● Fruits & vegetables
● Clear labels
  ○ growing methods
  ○ farm name
● All of the payment methods
  ○ SNAP/EBT
  ○ FMNP
  ○ cash/debit/credit
Trends

- Sales peaked in 2013
- As market has become more competitive sales have dropped by 15% annually
- Included value added products, dairy, bread, & meats
- Needs dedicated people there doing demonstrations and talking to people.
Looking Forward

- Consistent hours
- Year round offerings
- Upgraded Infrastructure - covered climate controlled space, produce coolers
- Mobile opportunities - going where people are
Contact

Greensgrow Farms
2501 E. Cumberland St
Mon, Thurs, Fri - 10:00-5:00
Sat & Sun - 10:00-4:00

Greensgrow West
5123 Baltimore Ave
Wed, Thurs, Fri - 12:00-7:00
Sat & Sun - 10:00-4:00

info@greensgrow.org