

Starting a Community Market

April 10, 2018

Neighborhood Farmstand

- Farmstand onsite since 2002
- Fruits & vegetables
- Clear labels
 - growing methods
 - farm name
- All of the payment methods
 - SNAP/EBT
 - FMNP
 - cash/debit/credit



Trends

- Sales peaked in 2013
- As market has become more competitive sales have dropped by 15% annually
- Included value added products, dairy, bread, & meats
- Needs dedicated people there doing demonstrations and talking to people.



Looking Forward

- Consistent hours
- Year round offerings
- Upgraded Infrastructure - covered climate controlled space, produce coolers
- Mobile opportunities - going where people are



Contact

Greensgrow Farms
2501 E. Cumberland St
Mon, Thurs, Fri - 10:00-5:00
Sat & Sun - 10:00-4:00

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