FOR IMMEDIATE RELEASE
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The Rollins Family Foundation Launches Partnership with The Food Trust to Empower Local Youth

Jimmy and Johari Rollins dish out great advice on healthy eating to South Philadelphia eighth-graders as part of The Food Trust's HYPE youth leadership program

WHEN: **Wednesday, October 1, 11:30 a.m.-1:15 p.m.**

11:30 a.m.: Students, Jimmy and Johari arrive
11:40 a.m.: Assembly begins
Noon-12:15 p.m.: Jimmy and Johari address students
12:15-12:25 p.m.: Jimmy and Johari field questions from youth
12:25-12:45 p.m.: Photo ops with students
12:45-1:15 p.m.: Press opportunity and check presentation

WHERE: **George W. Childs School** (Formerly Barratt Middle School)
1599 Wharton St., Philadelphia, PA 19146
Enter on 16th Street

WHAT: On Wednesday, October 1, **Phillies All-Star shortstop Jimmy Rollins** and his wife, Johari Rollins, will join a gymnasium full of South Philadelphia eighth-graders for a special assembly as part of The Food Trust's HYPE (Healthy You. Positive Energy) youth leadership program. The Rollinses will share their secrets to eating healthy and staying active; students will also have the opportunity to ask Jimmy and Johari questions about how they stay healthy as a family.

Continuing its mission to provide communities in need with access to fresh food and nutritional education, the Rollins Family Foundation is partnering with The Food Trust, a nonprofit that strives to make healthy food available to all.

"The Food Trust is very grateful to Jimmy and Johari for their support of our mission to ensure that everyone has access to affordable, nutritious food and the information to make healthy decisions," says Yael Lehmann, executive director of The Food Trust. "Their generous donation and their positive influence on this age group will help us empower youth to become leaders for healthy change in their schools and communities."

The Rollins Family Foundation is dedicated to providing local families in need with access to fresh food and nutritional education through programs like *J-Roll's Healthy Helping*. The Food Trust assembly continues this new mission, which was announced this year.

About the Rollins Family Foundation

The Rollins Family Foundation was founded by Phillies All-Star shortstop Jimmy Rollins and his wife, Johari. The Rollins Family Foundation has actively supported children in need in Philadelphia and surrounding communities through the Juvenile Rheumatoid Arthritis Foundation and Prevent Child Abuse PA. The Rollinses have now made a very active commitment to go further in finding a solution to help their community by providing children, families and at risk youth access to fresh food. “Fresh food shouldn't be a luxury. Every family should have access to fruits and vegetables,” says Jimmy. The Rollins Family Foundation is proud to partner with The Food Trust, SHARE Food Program and St. Christopher’s Foundation for Children- Farm to Families Initiative all committed to providing fresh food and education to those families most in need. The Rollins Family Foundation is a non-profit 501 (c) (3) organization. To learn more, visit therollinsfamilyfoundation.org.

About The Food Trust

The Food Trust, a nonprofit founded in 1992, strives to make healthy food available to all. Working with neighborhoods, schools, grocers, farmers and policymakers, The Food Trust has developed a comprehensive approach that combines nutrition education and greater availability of affordable, healthy food. To learn more about The Food Trust, visit thefoodtrust.org.