

Full-Time Project Associate, Healthy Food Retail (Camden, NJ)

Founded in 1992, The Food Trust works with neighborhoods, institutions, retailers, farmers, and policymakers across the country to ensure **delicious, nutritious food for all**. Backed by three decades of research and evaluation, our holistic, community-centered approach to nutrition security weaves together three core programming elements – access, affordability and education – as well as a focus on advocating for public policy solutions. More information about The Food Trust is available at www.thefoodtrust.org.

POSITION SUMMARY

The Food Trust's Healthy Corner Store Initiative (HCSI) seeks to increase the availability and awareness of healthy foods in corner stores in New Jersey (Camden and Trenton) through marketing, training and technical assistance to store owners, a healthy food identification campaign in corner stores, strategic investments in corner store layout to increase store capacity to sell and market healthy items and education and marketing in schools near targeted corner stores. The initiative links corner store owners, community partners and local farmers and suppliers to create and sustain healthy corner stores.

ESSENTIAL FUNCTIONS

- Collaborate with NJ SNAP-Ed team, The Food Trust's HCSI project management, corner store owners, local suppliers, farmers and community partners to develop and implement sustainable strategies for bringing fresh produce and other healthy foods into targeted New Jersey communities.
- Coordinate the overall operation of the project, according to identified SNAP-Ed goals, with supervision from project manager.
- Oversee and assist in the identification and recruitment of corner stores in New Jersey.
- Facilitate the expansion of the HCSI in New Jersey to include economic development support and other outside technical assistance for store owners as small business owners.
- Support the nutrition incentives programming in New Jersey.
- Implement social marketing campaign and other marketing materials.
- Collaborate with project partners to cultivate local entrepreneurship, coordinate store trainings, store conversion plans, and adopt cost effective business strategies.
- Assist Manager with linking nutrition education programming efforts with retail development efforts in stores.
- Coordinate and support in-store nutrition education lessons with Food Trust Heart Smarts nutrition educators.
- Collaborate with local farms and urban gardens on a pilot to source local produce to member corner stores.
- Participate in community mapping and evaluation projects in order to better understand and serve assigned communities.
- Attend community and civic group meetings to connect SNAP-Ed program with community needs.
- Identify key community groups and community leaders in order to build productive relationships and promote collaboration.
- Identify community resources that promote food access, physical activity and/or healthy eating in order to share with other educators, partners and participants.



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ENSURING THAT EVERYONE HAS ACCESS TO AFFORDABLE, NUTRITIOUS
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KNOWLEDGE, SKILLS AND ABILITIES

- Understanding of The Food Trust's mission, goals and objectives and ability to work independently with a high level of energy and contribute as part of a larger team.
- Knowledge of the concepts and practices associated with fresh food retail, small business development or social enterprises.
- Ability to travel in and around the New Jersey to conduct community outreach and implement programming activities in diverse areas.
- Knowledge of community-based business development practices.
- Ability to operate a computer and use a variety of common software programs including Microsoft Office, Access database, Excel and customized databases.
- Strong written and verbal communication skills and effectively communicate with individuals and groups.
- Ability to organize tasks in an efficient manner and follow-up and follow-through with strong attention to detail in a fast-paced environment.
- Ability to effectively and efficiently coordinate programming and special events.
- Possesses strong interpersonal skills as demonstrated by compassionate, courteous, cordial, cooperative and professional interaction with diverse groups of co-workers, external business partners, corner store owners and the community.

PHYSICAL DEMANDS

The physical demands described here are representative of those that must be met by an employee to successfully perform the essential functions of this job. Reasonable accommodations may be made to enable individuals with disabilities to perform the essential functions.

1. While performing the duties of this job, the employee will frequently stand and walk to/from or while conducting corner-store site visits; the employee will on a daily basis sit, use hands to finger, handle or feel objects, tools or equipment; reach with hands and arms; balance; talk or hear. The employee will occasionally climb stairs; stoop; kneel; crouch or crawl; taste or smell.
2. The employee must occasionally lift and/or move up to 25 pounds of program materials and other related documents.
3. Operate related office equipment and use necessary tools.
4. Daily work at a computer work station; daily keyboarding.
5. Specific vision abilities required by the job include frequent reading and close vision; distance vision; color vision; peripheral vision; depth perception; and the ability to adjust focus.

EXPERIENCE, EDUCATION AND LICENSURE

Minimum Experience: At least 1 year of related experience including business background with knowledge of fresh food retail, small business development and social enterprises strongly preferred. Familiarity with economic development and community revitalization strategies, experience with community based work and community outreach.



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Minimum Education: BA/BS degree from an accredited college or university in a related field of study strongly desired.

Language: Proficiency (written and verbal) in Spanish is required.

EMPLOYMENT CATEGORY: Full-time, Benefits Eligible

JOB OPEN: Immediately

To apply: Email your résumé and cover letter to jobs@thefoodtrust.org. Please reference “NJ Project Associate” in the subject line.

The Food Trust adheres to the policy of providing equal employment opportunities to all job applicants and employees regardless of race, color, religion, sex, age, national origin, veteran status, disability or sexual orientation.

