

Position Description: Seasonal, Part-Time Community Outreach Associate – West Philadelphia Nutrition Education (Philadelphia)

Position: Community Outreach Associate (Focus: West Philadelphia Nutrition Education)	Department: 122/Community-Based Programming
Reports to: Program Manager	FLSA Status: Non-exempt
Revised: April 2024	Classification: Seasonal, Part-Time

The Food Trust is a national nonprofit agency based in Philadelphia with over 32 years of experience connecting communities with healthy food and nutrition programming. We work with institutions, retailers, farmers and policymakers across the country to ensure delicious, nutritious food for all. Our holistic approach to nutrition security is based on the belief that we should all be able to find, afford and learn about the foods that support our health and bring us joy.

The ideal candidate is:

- Outgoing and comfortable engaging people in conversation;
- Collaborative, with strong interpersonal skills;
- Flexible and enjoys working in a busy outdoor environment, in all weather conditions.

Position Summary

The Food Trust is seeking team members based in Philadelphia, PA to coordinate community outreach efforts for Pennsylvania SNAP-Ed-supported farmers markets (with a focus on West Philadelphia’s Clark Park market: Saturdays, 9 a.m.-3 p.m.) for approximately 12 hours per week, May through November. (SNAP-Ed is an evidence-based program designed to promote healthy eating behaviors and active lifestyles for low-income individuals and families who are eligible to receive Supplemental Nutrition Assistance Program [SNAP] benefits.)

The Farmers Market Community Outreach Associate will:

- Recruit for and implement SNAP-Ed nutrition education at farmers markets,
- Assist shoppers in using benefits for market purchases including WIC, FMNP, EBT and financial incentive programs
- Help boost overall use of farmers markets/farm stands and other healthy retail sites through a comprehensive community engagement strategy and other outreach and promotion activities.

The Associate will work closely with Food Trust staff, local partner organizations, community groups and residents.

Essential Functions

- Implement SNAP-Ed nutrition education and cooking demonstrations at farmers markets, including promotion, participant recruitment and providing lessons/demos;
- Assist with core market operations, including set-up and breakdown of programming materials;
- Contribute to evaluation efforts at the farmers market, including gathering resident input to help inform and optimize program design (via surveys, conversations, focus groups, etc);
- Provide farmers market tours, introduce shoppers to vendors, and help shoppers understand the food assistance programs accepted at the market and tips for stretching food dollars by using WIC, FMNP, EBT and financial incentive programs;
- Partner with vendors, Market Associates and other key stakeholders to support market functions;
- Conduct community outreach at locations around Philadelphia to increase awareness of farmers markets/farm stands and available assistance programs (outreach includes but is not limited to: distributing materials, using social media, and creating community partnerships);
- Attend mandatory trainings and regular check-ins with supervisor as needed (via phone and/or in-person);
- Transport all programming materials to/from programming sites, including picking up food for nutrition education programming as needed;
- Carry out additional responsibilities as identified.

Knowledge, Skills and Abilities

- Understanding of The Food Trust's mission, goals and objectives, and ability to work independently with a high level of energy and contribute as part of a larger team;
- Strong verbal communication skills and effectively communicate with individuals and groups;
- Possesses strong interpersonal skills as demonstrated by courteous, cooperative, and professional interaction with diverse groups of co-workers, external partners, vendors, funders and community members;
- Ability to organize tasks and follow up in an efficient manner with strong attention to detail in a fast paced environment;
- Possesses cultural competencies for diverse groups, and uses this knowledge to enhance programming, effectively communicate, and foster relationships;
- Ability to travel in and around Philadelphia (with a focus on West Philadelphia) to conduct outreach and educational programs
- Adheres to all Food Trust and departmental policies and procedures.

Experience, Education and Licensure

Minimum Experience: 1 year of related work experience focused on nutrition education, food access, public health and/or community organizing. Experience with farmers markets and/or familiarity with the SNAP/food stamp program and other social services is preferred. Residents of target communities are especially encouraged to apply. Strong interest in racial and food justice, health equity, sustainable food systems and community engagement.

Minimum Education: High school diploma

Physical Demands

The physical demands described here are representative of those that must be met by an employee to successfully perform the essential functions of this job. Reasonable accommodations may be made to enable individuals with disabilities to perform the essential functions.

- While performing the duties of this job, the employee will frequently stand and walk to/from; use hands to handle or feel objects, tools or equipment; reach with hands and arms; balance; talk or hear. The employee will occasionally climb stairs; stoop; kneel; crouch while conducting outreach activities.
- The employee must lift and/or move up to 25 pounds of program materials and other related documents including while climbing stairs.
- Operate related office equipment and use necessary tools.
- Specific vision abilities required by the job include frequent reading and close vision; distance vision; color vision; peripheral vision; depth perception; and the ability to adjust focus.

Work Environment

The work environment characteristics described here are representative of those that must be met by an employee to successfully perform the essential functions of this job. Reasonable accommodations may be made to enable individuals with disabilities to perform the essential functions.

The noise level in the work environment is usually moderate.

- Programming will primarily occur outside and may be required to work in heat, wind, rain and other weather conditions.
- Requires working non-traditional hours based on operational needs including evenings and weekends (primarily Saturdays).

Nothing in this position description restricts management's right to assign or reassign duties and responsibilities to this job at any time.

How to Apply

Email your résumé and cover letter to jobs@thefoodtrust.org. Please reference "Community Outreach-Philly" in the subject line.

The Food Trust adheres to the policy of providing equal employment opportunities to all job applicants and employees regardless of race, color, religion, sex, age, national origin, veteran status, disability or sexual orientation.