

THURSDAY, MAY 14 6:30-10PM BLDG39 @ THE ARSENAL
5401 TACONY ST., PHILADELPHIA, PA 19137

Fresh Picked

Join us!

AN EVENING TO SUPPORT
THE FOOD TRUST

2026 SPONSORSHIP OPPORTUNITIES

The FOOD
TRUST





Join us as we celebrate The Food Trust!

Fresh Picked: An Evening to Support The Food Trust is back for a fourth year on **Thursday, May 14, 2026!** More than 150 friends of The Food Trust will come together to enjoy a variety of local beers, wines and cocktails; taste fare from some of Philly's favorite food vendors; listen to live music; and participate in a special silent auction — all while celebrating The Food Trust's mission of **delicious, nutritious food for all.**

This year's event theme, **In Food We Trust**, represents The Food Trust's belief that healthy food can unite us all. All Fresh Picked proceeds will directly support our work to ensure that everyone in our communities can find, afford and learn about the foods that nourish us and bring joy to our tables. **We would be honored to count you as a partner in this spectacular evening through your sponsorship investment.**



Why align your brand with The Food Trust?

- **Reach engaged audiences:** Connect with a diverse community of families, food enthusiasts, and health- and sustainability-minded consumers who care about local food and nutrition.
- **Demonstrate values in action:** Show your commitment to the local food system, healthy communities and economic development -- values that customers and consumers care about.
- **Amplify your story:** Our expert communications team will help you share your company's mission, impact and support with our large and loyal following.



The Food Trust's Web and Social Media Reach

- ✉ Email subscribers: 17,500+
- ✕ X followers: 31,900+
- 📷 Instagram followers: 24,700+
- 📘 Facebook followers: 17,000+
- 🌐 LinkedIn followers: 9,000+
- 👁 Monthly views at thefoodtrust.org: 17,000+



Join Us! 2026 Sponsorship Opportunities and Benefits

Sponsor Benefits	Harvest \$15,000	Cultivator \$10,000	Garden \$5,000	Sprout \$1,500
Category exclusivity				
Speaking opportunity during event program				
Opportunity to distribute co-branded item to attendees				
Logo on corporate support page				
Recognition during event program				
Logo in event e-communications, including invitation e-blast				
Social media recognition	 Customized campaign	 Targeted promotion	 Group thank you post	
Recognition on event signage and program book	 Logo	 Logo	 Logo	 Name
Recognition on event registration page	 Logo	 Logo	 Logo	 Name
Complimentary tickets to event	 8 tickets and reserved table	 8 tickets and reserved table	 4 tickets and reserved seating	 4 tickets (un-reserved seating)

Turn the page for more ways to get involved,
including how to build a custom package





Additional Sponsorship Opportunities

Sponsor a food vendor (2 available)

\$3,500

Fresh Picked attendees will enjoy fare from two of Philly's favorite food vendors. As a food vendor sponsor, your brand will be highlighted at your selected food station, with signage showcasing your support and branded cocktail napkins. This package also includes name recognition on the event registration page, logo recognition on event signage and the program book, and four (4) complimentary event tickets (unreserved seating).

Sponsor dessert (1 available)

SOLD

As the exclusive dessert sponsor, your brand will be front and center as attendees enjoy a variety of sweet treats. Your brand will be highlighted at the dessert station with signage highlighting your support and branded cocktail napkins. This package also includes name recognition on the event registration page, logo recognition on event signage and the program book, and four (4) complimentary event tickets (unreserved seating).

Sponsor the photo booth (1 available)

SOLD

Be part of a special memento from the evening! As the photo booth sponsor, your logo will be featured in every picture taken at the event's photo booth, and also featured on signage at the booth. This package also includes name recognition on the event registration page, logo recognition on event signage and the program book, and two (2) complimentary event tickets (unreserved seating).

Sponsor the Community Champion Award (1 available)

\$7,500

You'll be recognized as the exclusive sponsor of the Community Champion Award, which honors an exceptional community partner and provides a monetary contribution to support their work. A representative from your company will have the opportunity to co-present the award. This package also includes logo recognition on the event registration page, signage and program book; social media promotion (including a dedicated post and group mentions); and logo placement in all event e-communications, including a dedicated e-blast about the Community Champion Award. You'll also receive (4) complimentary event tickets (reserved seating).

Customized Opportunities Available

Looking for something different? We'll work with you to create a customized package to support your unique needs. Reach out to us to learn more!

Contact us

Jessica Borger, Vice President of Development and Impact
jborker@thefoodtrust.org | 215-383-5427

About The Food Trust

Founded in 1992, The Food Trust works with neighborhoods, institutions, retailers, farmers and policymakers across the country to ensure delicious, nutritious food for all. Backed by three decades of research and evaluation, our holistic, community-centered approach to nutrition security weaves together three core programming elements — access, affordability and education — as well as a focus on advocating for public policy solutions. Learn more at thefoodtrust.org.

