

FOR IMMEDIATE RELEASE

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2-for-1 Food Bucks Days: The Food Trust Increases SNAP Matching Program at Year-Round Farmers Markets Through June 30

PHILADELPHIA, PA – [The Food Trust](#), the Pennsylvania-based nonprofit fighting for nutrition security, will be increasing the value of its Food Bucks program to provide 2-for-1 matching through June 30 or while supplies last: At The Food Trust’s three year-round farmers markets (including Clark Park, Fairmount and Headhouse), shoppers who spend \$1 using their SNAP (EBT card) will receive a \$2 Food Bucks coupon to use on fresh fruits and vegetables with participating vendors – doubling the usual farmers market match model during this special spring promotion.

“Now more than ever, Philadelphia families need relief on their grocery bills, so we are pulling out all the stops to ensure more SNAP users are able to purchase fresh and healthy foods at our farmers markets,” said Mark Edwards, President and CEO of The Food Trust. “Thanks to support from the City of Philadelphia, Councilmember Dr. Nina Ahmad and Mayor Cherrille Parker, our Food Bucks program is increasing affordability of healthy choices for even more Philadelphia families.”

Many shoppers utilizing SNAP benefits are often unable to afford fresh produce, but Food Bucks allow shoppers to earn extra dollars for purchasing fruits and vegetables. Throughout June (while supplies last), shoppers will receive a \$2 Food Buck voucher for every dollar spent on fresh fruits and vegetables using SNAP-EBT at participating farmers markets. Food Bucks are a critical component of [The Food Trust’s mission](#) to increase access to healthy, nutritious food by bridging the affordability gap for shoppers.

Food Bucks coupons are redeemable at participating farmers markets, corner stores, and grocers, including the Clark Park Farmers Market, which is open every Saturday year-round and has the highest SNAP usage in the city’s farmers market network.

To find more participating farmers markets and grocers, please visit the [Food Bucks Map](#).

- WHO:** The Food Trust
Farmers Market vendors
Hundreds of Farmers Market shoppers
- WHAT:** 2-for-1 Food Bucks Promotion through June 30
- WHEN:** Weekly Farmers Markets hosted by The Food Trust
- WHERE:** **Clark Park Farmers Market - (every Saturday 10 a.m. to 2 p.m.)**
43rd St. and Chester Ave., Philadelphia, PA 19104
- Headhouse Farmers Market - (every Sunday 10 a.m. to 2 p.m.)**
2nd and Lombard Sts., Philadelphia, PA 19106

Fairmount Farmers Market - (every Thursday, 3 to 7 p.m.)

22nd St. and Fairmount Ave., Philadelphia, PA 19130

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