

FOR IMMEDIATE RELEASE

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The Food Trust Appoints Eve Weiss as New Director of Evaluation and Research

PHILADELPHIA, PA – The Food Trust is pleased to announce that Eve Weiss will join the team as Director of Evaluation and Research. In this role, Weiss will align evaluation activities to The Food Trust’s current strategic direction, identifying new opportunities to use data for decision-making and to support the organization’s mission, future strategy, program planning, community involvement, and organization-wide outcomes.

“Evaluation is how we turn good ideas into proven solutions,” says Mark Edwards, President & CEO of The Food Trust. “Eve brings the expertise to rigorously assess our work, generate actionable insights, and help us improve and scale programs that improve food access and affordability. Her leadership will ensure our efforts are both community-informed and evidence-driven as we expand our impact in Philadelphia and beyond.”

Weiss brings three decades of experience in supporting strategy development, execution, and change within nonprofit, philanthropy, and academic sectors in the Greater Philadelphia area and beyond. Most recently, she served as a Senior Director at Equal Measure, an evaluation and strategy consultancy that works with non-profits and other philanthropic organizations. In that role, she led local and national initiatives that strengthened philanthropic strategy, community-centered grantmaking, and equitable systems change efforts. Prior to that, she worked at The Children’s Hospital of Philadelphia as a Managing Director in the Center for Injury Research and Prevention, helping to facilitate funding and mentoring relationships between automotive industry leaders and university-based researchers to improve child vehicle safety.

Weiss earned her bachelor’s degree in Anthropology from the University of California at Berkeley and her master’s in health policy and management from Harvard University School of Public Health.

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About The Food Trust

Founded in 1992, The Food Trust works with neighborhoods, institutions, retailers, farmers and policymakers across the country to ensure delicious, nutritious food for all. Backed by three decades of research and evaluation, our holistic, community-centered approach to nutrition security weaves together three core programming elements — access, affordability and education — as well as a focus on advocating for public policy solutions. Learn more at www.thefoodtrust.org.